

Client company name:

Industry sector:

Client contact details:

Project type and title:

Background that has led to this design brief... TIP

What is the clients unique selling proposition? TIP

Who are the clients key competitors? TIP

Who is the target audience for the project? TIP

What is the business objective of the project? TIP

What existing materials should we be aware of? TIP

What are the “NON NEGOTIABLE” elements of the design? TIP

Copy, logos and images TIP

Specifications of items required TIP

Productions timetable and deadlines TIP

Budget guidelines TIP

Prepared by:

Date:

To book a design consultation at your nearest Kwik Kopy Centre Call us on **1300 251 787** or visit www.kwikkopy.com.au

© Kwik Kopy 2024

